

PRIVACY POLICY

BOOSTED BIZ

1. INTRODUCTION

Boosted Biz (“Boosted”) respects your privacy and is committed to protecting it through our compliance with this policy. This policy describes the types of information we may collect from you or that you may provide when you visit www.boosted.biz (the “Website”) and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On the Website.
- In email, text, and other electronic messages between you and the Website or Boosted.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, then do not use our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

2. WHAT INFORMATION WE COLLECT

We collect several types of information from and about users of our Website, including the following types and categories of information:

- Identifiers such as your name, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, telephone number or other similar identifiers.
- Other categories of information that may be defined as personal information under state or federal law.
- A persistent identifier (such as a “cookie,” device or processor serial number, or an IP address).
- Information about your business or practice, including location and number of employees.
- Information about how you use the Website, including browsing and search history and how you interact with ads or campaigns provided through the Website.
- Information about your computer or mobile device, including your physical location, browser and operating system type, and referring URLs.
- Inferences drawn from any of the information describe in this Section 2 to create a profile about you and your preferences.
- Credit card or debit card information for processing payments by our third-party payment vendor.

3. HOW WE COLLECT THIS INFORMATION

We collect information from you when you provide it to us, such as by submitting information when making purchases or setting up an account, and automatically as you navigate through the Website. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.

- Information about your computer and internet connection, including your IP address, operating system, and browser type.
- We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking).
- The information we collect automatically may include personal information and/or we may maintain it or associate this information with personal information we collect in other ways or receive from third parties. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to: estimate our audience size and usage patterns; store information about your preferences, allowing us to customize our Website according to your individual interests; speed up your searches; recognize you when you return to our Website.

Some content or applications on the Website may be provided or supported by third parties, including advertisers, ad networks and servers, content providers, application providers, and vendors that provide services to us that we use to support our business. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

4. HOW WE USE YOUR INFORMATION

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide information to you about our products and services or those of our business partners.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us.
- To notify you about changes to our Website or any products or services we offer or provide through it.
- To create aggregated anonymous data about the usage of the Website and to use this aggregated anonymous data for our own business purposes or to provide it to third service providers that provide services on our behalf.
- To process purchases you make through the Website.

5. DISCLOSURE OF YOUR INFORMATION

We may disclose aggregated information about our users, and information that does not identify any individual without restriction.

We may disclose personal information that we collect, or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business. For example, your payment information will be provided to our third-party payment processor to process purchases you make through the Website.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Boosted' assets.
- To third parties to market their products or services to you if you have consented to/not opted out of these disclosures.
- To fulfill the purpose for which you provide it.

- For any other purpose disclosed by us when you provide the information.
- For any other purpose with your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our terms of use and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Boosted', our customers, or others.

6. COMPLIANCE WITH THE CHILDREN'S ONLINE PRIVACY PROTECTION ACT ("COPPA")

The Website is not designed or intended for children under the age of thirteen (a "Child") and may not be used by a Child. Boosted will delete any information that Boosted suspects may relate to a Child.

7. COMPLIANCE WITH THE CALIFORNIA CONSUMER PRIVACY ACT ("CCPA")

California residents have certain rights under the CCPA with respect to personal information that is collected, sold, and/or used for business purposes. In the last 12 months, Boosted may have collected those categories of information outlined in Section 2 from the various sources identified in Section 3. California residents have the following rights with respect to personal information collected by Boosted:

- Request for Information. You can also request a copy of your personal information and how it has been used and shared over the last 12 months directly from Boosted. In particular, you have the right to request: (1) categories of personal information that have been collected; (2) the categories of sources of this personal information; (3) the business or commercial purpose for collecting the personal information; (4) categories of third parties with whom Boosted shares personal information; and (5) specific pieces of personal information that Boosted has collected about you.
- Deletion of Information. Boosted users can request that Boosted delete your personal information on your behalf at any time.
- Nondiscrimination. Boosted will not discriminate against any user that exercises their rights under CCPA. However, certain aspects of the Website or Boosted' products or services may depend on Boosted' ability to collect and share your personal information. So, the nature and quality of services Boosted provides to you may depend on Boosted' ability to collect and share this personal information.
- Requests for copies of personal information, or deletion of personal information, may be made using the contacts set forth below.

Boosted does not sell any personal information. In the last 12 months, Boosted may have collected and/or disclosed your personal information to enable Boosted to provide its products and services and run its business, including for the following business purposes:

- To detect security incidents and to protect the Boosted against malicious, deceptive, fraudulent, or illegal activity and prosecute those responsible.
- To troubleshoot, debug, or correct errors in the Website or Boosted' products or services.
- For other short term or transient use where the personal information is not disclosed to a third party.
- To provide customer service, process analytics, and other similar services performed on behalf of Boosted.
- For Boosted' own internal research and development purposes and to improve the quality, safety, and features Boosted' products and services.
- To audit interactions between users and transactions through the Website, including interactions with ads or campaigns provided through the Website.

8. CONTACT

For questions regarding this privacy policy please contact us at service@boosted.biz.